

Annex B – Seminar Attendees

Below are the names of individuals and organisations who took part in one of the seminars for the ASA review of gender stereotyping in ads.

Individuals

- Rebecca Asher
- Laura Bates
- Dr Susan Berridge, Centre for Gender and Feminist Studies, University of Stirling
- Jenny Biggam, The 7 Stars
- Adrienne Burgess, Joint CEO and Head of Research
- Capt Catherine Burton FRAeS, British Women Pilots' Association
- Rhiannon Clapperton, Sport England
- Dr Maddy Coy from the Centre for Gender Equal Media
- Natasha Crookes, Director of Public Affairs and Communications, The British Toy & Hobby Association
- Martin Daubney
- Holly Dustin, Centre for Gender and Equality across all Media (GEM).
- Gabby Edlin, Creative Consultant specialising in Gender Equality, Endangered Bodies
- Dr Christopher Flower
- Claire Fox, Director, Institute of Ideas
- Caryn Franklin M.B.E. Fashion Commentator and Professor of Diversity at Kingston University
- Rosalind Gill, Professor of Social and Cultural Analysis, University of London
- Ikamara Larasi, Purple Drum/Imkaan
- Rosamund McNeil, Head of Education and Equality, National Union of Teachers
- Owen Meredith, Director of External Affairs, PPA
- Tom Morrison, Stonewall
- John Nicholls, Youth Work Director, LGBT Youth Scotland
- Dr Shani Orgad, London School of Economics and Political Science
- Jashmin Patel, Purple Drum
- Pilar Peace, Mother London
- Liam Preston, Be Real Campaign
- Kathryn Rezai Edinburgh Napier University
- Svetlana Speight, NatCen Social Research
- Vic Valentine, Scottish Trans
- Talat Yaqoob, Women 5050
-

Organisations

- The Fawcett Society
- Gender Identity Research and Education Society (GIREs)
- Girlguiding
- Let Toys Be Toys
- Scottish Women's Convention
- Stonewall Scotland
- Zero Tolerance