

Annex 9: Responding to this consultation

How to respond

CAP invites written responses, including supporting evidence, on the proposals contained in the main consultation document, by **5pm on Friday 22 July 2016**.

When responding, please state if you are doing so as an individual or a representative of an organisation. Also, please make clear what your individual interest is or who your organisation represents. It will be helpful if you explain fully and clearly why you hold your opinion.

Responses via email with attachments in a recent Microsoft Word format are preferred to assist in their processing.

Please send your response to: childrensfood@cap.org.uk.

If you are unable to reply by email, you may submit your response by post or fax (+44 (0)20 7242 3696), marked with the title of the consultation, to:

CAP Food and Soft Drink Consultation
Committee of Advertising Practice
Mid City Place
71 High Holborn
London WC1V 6QT

Confidentiality

CAP considers that everyone who is interested in the consultation should see the consultation responses. In their evaluation document, CAP will publish all the relevant significant comments made by respondents and identify all non-confidential respondents. The evaluation will be published with the outcome of the consultation.

All comments will be treated as non-confidential unless you state that all or a specified part of your response is confidential and should not be disclosed. If you reply by email or fax, unless you include a specific statement to the contrary in your response, the presumption of non-confidentiality will override any confidentiality disclaimer generated by your organisation's IT system or included as a general statement on your fax cover sheet.


If part of a response is confidential, please put that in a separate annex so that non-confidential parts may be published with your identity. Confidential responses will be included in any statistical summary of numbers of comments received.

Contact us

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