#### Council Member Application Form

(Advertising Industry Background Member)

**Where did you first see or hear about the ad:**

c Marketing Week c Marketing Beat c Campaign Live c Changing the Chemistry c Good Moves

c Diversity Jobs c Twitter (ad) c LinkedIn (ad) c Twitter (organic) c LinkedIn (organic)

c ASA Website c Other, please specify:

Once form is completed, please e-mail: Recruitment@ASA.Org.UK

|  |
| --- |
| **Personal information:** |
| Title: | Forename: | Surname: |
|  |  |  |
| Personal address: |
|  |
| Personal mobile: | Personal email:  |
|  |  |
| Work address (if applicable): |
|  |
| Work phone: | Work email: |
|  |  |

|  |
| --- |
| If you have a disability, please tell us about any adjustments we may need to make to help you at interview |
|  |
| Do you have proof of right to work in the UK? |
|  |

|  |
| --- |
| **Educational and professional qualifications:** |
| From – to: | Further education: | Qualifications gained: |
|  |  |  |
| From – to:  | Secondary education: | Examinations passed: |
|  |  |  |
| Professional qualifications and membership of professional bodies: |
|  |

|  |
| --- |
| **Short summary of career** (You may attach a CV of no more than three pages if you wish, but please do not send a covering letter): |
| From – to: | Name, address and nature of employment: | Position and responsibilities: |
|  |  |  |

|  |
| --- |
| **Advertising Industry Background member (essential):** |
| To qualify as an Advertising Industry Background member, you will have client-side experience of advertising in a business that uses advertising. Please confirm your experience here. |
|  |

**Additional information:**

|  |
| --- |
| Please summarise any public or voluntary service you have undertaken (e.g. magistrate, chairman of school governors, councillor, consumer advice/advocacy or office holder in voluntary body). |
|  |

|  |
| --- |
| **Referee details:** |
| Please name two referees, both from a professional capacity, whom we can approach now or later. Please indicate if we can take up the reference prior to an offer being made. |
|  | Yes/No |
|  | Yes/No |

|  |
| --- |
| **Personal statement:** |
| Please outline how you meet the requirements for a Council member, which are set out in the candidate pack, and why you wish to serve (no more than 300 words, please): |
|  |

Once form is completed please e-mail: Recruitment@ASA.Org.UK

**Data Protection**

If you apply for a role at the ASA we will collect the following information to enable us to process your application efficiently and provide you with additional information: Your name (forename, last name, other names); Your title; Your contact details (including address, town, county, post code, email address and contact telephone number); Other personal data (Including nationality, sex and date of birth); Special category data (used for monitoring purposes, including ethnic origin, religion and sexual orientation); Any additional information required to process your application, including a question on your right to work, any disability (optional), qualifications (secondary, further education or professional), career history, skills and experience for the role and where you saw the advertisement.

Where we request Special category data, you have the option in each case to select ‘other’ or ‘prefer not to say’.

If you are selected for interview then we have a legal obligation to collect and process information which proves your right to work including a work permit, copy of a passport or a copy of a visa, and will do so on the basis of this legal obligation.