

## ASA Register of Interests Combined Council Members

### Council Members

<b>Name:</b> Nicky Morgan (Rt Hon Baroness Morgan of Cotes)		
<b>Role:</b> Chair		
<b>Date:</b> 9 April 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	
	<b>Directorships</b>	Non-Executive Director Santander UK plc Non-Executive Director Santander UK Group Holdings plc Non-Executive Director, Financial Services Compensation Scheme
	<b>Significant shareholdings (over 5% of issued share capital)</b>	N/A
	<b>Other significant pecuniary interests</b>	N/A
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	Member, House of Lords
	<b>Office bearing in charitable bodies</b>	
	<b>Unpaid work</b>	Deputy Chair, Science Museum Group Chair, Careers & Enterprise Company Trustee, All Saints with Holy Trinity Church, Loughborough Member, Loughborough University Council Chair, Re:State Advisory Board Trustee, Democratys Charity Trustee, United Kingdom-Japan 21 <sup>st</sup> Century Group
	<b>Other significant non-pecuniary interests</b>	

<b>Name:</b> Dekan Apajee		
<b>Role:</b> Council Member (Independent)		
<b>Date:</b> 5 March 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	n/a
	<b>Directorships</b>	n/a
	<b>Significant shareholdings (over 5% of issued share capital)</b>	n/a
	<b>Other significant pecuniary interests</b>	n/a
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	NUJ member
	<b>Office bearing in charitable bodies</b>	n/a
	<b>Unpaid work</b>	n/a
	<b>Other significant non-pecuniary interests</b>	n/a

<b>Name:</b> Matthew Barwell		
<b>Role:</b> Council Member		
<b>Date:</b> 8 April 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	Accenture (part-time as member of Luminary Programme)
	<b>Directorships</b>	Proposition Consulting Limited Sneak Energy (Energy Drinks brand backed by True PE) Director and member of Independent Complaints Panel of The Portman Group
	<b>Significant shareholdings (over 5% of issued share capital)</b>	
	<b>Other significant pecuniary interests</b>	Advisor Pentire (non-alcoholic drink)
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	Council Member Marketing Group Great Britain
	<b>Office bearing in charitable bodies</b>	Trustee of Place2Be (children's mental health charity) Commercial Advisory Board Teenage Cancer Trust
	<b>Unpaid work</b>	
	<b>Other significant non-pecuniary interests</b>	

<b>Name:</b> Murphy Cobbing		
<b>Role:</b> Council Member		
<b>Date:</b> 17 April 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	N/A
	<b>Directorships</b>	British Board of Film Classification. Statutory Classifier.  British Board of Film Classification Technology Ltd. Non-executive Director, Chair
	<b>Significant shareholdings (over 5% of issued share capital)</b>	N/A
	<b>Other significant pecuniary interests</b>	N/A
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	N/A
	<b>Office bearing in charitable bodies</b>	N/A
	<b>Unpaid work</b>	School Governor
	<b>Other significant non-pecuniary interests</b>	N/A

<b>Name:</b> Pippa Glucklich		
<b>Role:</b> ASA council member (Industry)		
<b>Date:</b> 10 March 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	Portfolio Non Executive Director / Board advisor
	<b>Directorships</b>	Mind UK English Sport Development Trust (ESDT), a subsidiary board of Sport England
	<b>Significant shareholdings (over 5% of issued share capital)</b>	N/A
	<b>Other significant pecuniary interests</b>	
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	WACL (Women in Advertising & Communications Leadership) Chair of timeTo, industry initiative to end sexual harassment
	<b>Office bearing in charitable bodies</b>	Mind UK
	<b>Unpaid work</b>	Advertising, media and marketing industry initiatives – News Alliance; Advertising: Who Cares
	<b>Other significant non-pecuniary interests</b>	

<b>Name:</b> Elizabeth Gordon		
<b>Role:</b> Council Member		
<b>Date:</b> 16 April 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	Non-Executive Director- NHS Lothian Health Board Board Member - East Lothian Integration Joint Board
	<b>Directorships</b>	None
	<b>Significant shareholdings (over 5% of issued share capital)</b>	None
	<b>Other significant pecuniary interests</b>	None
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	None
	<b>Office bearing in charitable bodies</b>	Trustee- NHS Lothian Charity
	<b>Unpaid work</b>	None
	<b>Other significant non-pecuniary interests</b>	Member - Law Society of Scotland (Retained on Solicitors' Roll only) Member - Coeliac UK

<b>Name:</b> Alison Hastings		
<b>Role:</b> Council member (Independent)		
<b>Date:</b> 1 April 2026		<b>Details:</b> N/A
<b>Pecuniary interests</b>	<b>Employment</b>	AH Media Ltd Pagefield Communications Member of the Omaze Advisory Board
	<b>Directorships</b>	AH Media Ltd Motability Operations Plc Press Association Trust
	<b>Significant shareholdings (over 5% of issued share capital)</b>	N/A
	<b>Other significant pecuniary interests</b>	N/A
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	N/A
	<b>Office bearing in charitable bodies</b>	The Shakespeare North Playhouse (Trustee)
	<b>Unpaid work</b>	N/A
	<b>Other significant non-pecuniary interests</b>	N/A

<b>Name:</b> Claire Hilton		
<b>Role:</b> Council Member (Advertising Industry Background member)		
<b>Date:</b> 16 April 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	Virgin Management Limited
	<b>Directorships</b>	Virgin Start Up
	<b>Significant shareholdings (over 5% of issued share capital)</b>	N/A
	<b>Other significant pecuniary interests</b>	N/A
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	Women in Communication and Leadership (WACL) Marketing Group of Great Britain
	<b>Office bearing in charitable bodies</b>	N/A
	<b>Unpaid work</b>	Speakers for Schools
	<b>Other significant non-pecuniary interests</b>	N/A

<b>Name:</b> Mark Howe		
<b>Role:</b> Council Member (all media industry background member)		
<b>Date:</b> 20 April 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	
	<b>Directorships</b>	None
	<b>Significant shareholdings (over 5% of issued share capital)</b>	None
	<b>Other significant pecuniary interests</b>	None
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	None
	<b>Office bearing in charitable bodies</b>	None
	<b>Unpaid work</b>	Mentoring ex-colleagues
	<b>Other significant non-pecuniary interests</b>	Advising Business startups in which I have a non-significant shareholding

<b>Name:</b> Carwyn Jones		
<b>Role:</b> Council Member		
<b>Date:</b> 30 March 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	<p>Professor, Aberystwyth University</p> <p>Consultant, Business News Wales</p> <p>Senior Counsel, Northpoint Strategy</p> <p>Lay Member, Complaints Committee, IPSO</p> <p>Commissioner, Food, Farming and Countryside Commission</p> <p>Strategic Advisor for Wales, Working Options</p> <p>Advisor, Lancer Scott Ltd.</p> <p>Commissioner, Bailiwick Commission, Guernsey, Alderney and Sark</p>
	<b>Directorships</b>	<p>Director, Carwyn Jones Ltd</p> <p>Director, Pitch &amp; Co</p>
	<b>Significant shareholdings (over 5% of issued share capital)</b>	<p>50% holding in Carwyn Jones Ltd.</p> <p>20% holding in Pitch &amp; Co</p>
	<b>Other significant pecuniary interests</b>	<p>Member, House of Lords</p>
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	<p>Trustee, Books Council of Wales</p>
	<b>Office bearing in charitable bodies</b>	<p>Non-executive director, It's My Shout Ltd</p> <p>Trustee, Food, Farming and Countryside Commission</p> <p>Trustee, Labour Climate and Environment Forum</p> <p>Trustee, Clwb Rygbi Pen-y-bont ar Ogwr</p>
	<b>Unpaid work</b>	<p>Director, Bridgend Ravens RFC</p> <p>Member, Finance, Audit and Risk Committee, Football Association of Wales</p>
	<b>Other significant non-pecuniary interests</b>	

<b>Name:</b> Rotha Johnston		
<b>Role:</b> Independent Member		
<b>Date:</b> 1 April 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	
	<b>Directorships</b>	Wildflower Property
	<b>Significant shareholdings (over 5% of issued share capital)</b>	Wildflower Property (UK) Limited Wildflower Property (Serpentine) Limited Wildflower Property (ROI) Limited
	<b>Other significant pecuniary interests</b>	
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	
	<b>Office bearing in charitable bodies</b>	Ulster Garden Villages Director of Joint Independent Group for Study and Action (JIGSA)
	<b>Unpaid work</b>	Ulster Garden Villages Director of Joint Independent Group for Study and Action (JIGSA) Chair Northern Ireland Productivity Forum
	<b>Other significant non-pecuniary interests</b>	

<b>Name:</b> Richard Lloyd		
<b>Role:</b> Council Member (Independent)		
<b>Date:</b> 7 April 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	
	<b>Directorships</b>	The Independent Parliamentary Standards Authority – chair and non-executive director Article 36 – non-executive director
	<b>Significant shareholdings (over 5% of issued share capital)</b>	None
	<b>Other significant pecuniary interests</b>	
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	
	<b>Office bearing in charitable bodies</b>	Article 36 - chair
	<b>Unpaid work</b>	
	<b>Other significant non-pecuniary interests</b>	

<b>Name:</b> Monisha Shah		
<b>Role:</b> Council Member		
<b>Date:</b> 7 April 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	None
	<b>Directorships</b>	None
	<b>Significant shareholdings (over 5% of issued share capital)</b>	Hogerty Hill Limited (Media consulting company)
	<b>Other significant pecuniary interests</b>	Chair Legal Services Board Chair, Kings Counsel Appointments Selection Panel Chair, Publishing Licensing Services and Co-Chair, Copyright Licensing Agency
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	None
	<b>Office bearing in charitable bodies</b>	
	<b>Unpaid work</b>	Chair, Caterham School Trustee, Art Fund (till July 2026) Trustee, Royal Collection Trust
	<b>Other significant non-pecuniary interests</b>	

## Executive Directors and Shadow Directors

<b>Name:</b> Guy Parker		
<b>Role:</b> Chief Executive, ASA		
<b>Date:</b> 1 April 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	Chief Executive of ASA
	<b>Directorships</b>	President of International Council for Advertising Self-regulation (ICAS) Global Think Tank Director of International Council for Advertising Self-regulation (ICAS) Director of European Advertising Standards Alliance (EASA) Director of Fundraising Regulator Director of Creative Industries Independent Standards Authority (CIISA)
	<b>Significant shareholdings (over 5% of issued share capital)</b>	None
	<b>Other significant pecuniary interests</b>	Chair of Fundraising Regulator's Standards Committee
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	None
	<b>Office bearing in charitable bodies</b>	None
	<b>Unpaid work</b>	None
	<b>Other significant non-pecuniary interests</b>	None

<b>Name:</b> Donna Castle		
<b>Role:</b> Director of Communications		
<b>Date:</b> 16 April 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	None other than the ASA.
	<b>Directorships</b>	None.
	<b>Significant shareholdings (over 5% of issued share capital)</b>	None.
	<b>Other significant pecuniary interests</b>	None.
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	None.
	<b>Office bearing in charitable bodies</b>	Trustee of Speech and Language UK (charity)
	<b>Unpaid work</b>	Volunteer roles: <ul style="list-style-type: none"> <li>• Vice Chair of the Chartered Institute of Public Relations' Professional Practices Committee</li> <li>• Member of the Communications and Engagement Panel for the Institute of Physics and Engineering in Medicine (IPEM)</li> </ul>
	<b>Other significant non-pecuniary interests</b>	

<b>Name:</b> Shahriar Coupal		
<b>Role:</b> Director, Advertising Policy and Practice		
<b>Date:</b> 1 April 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	ASA Director, Advertising Policy & Practice
	<b>Directorships</b>	None
	<b>Significant shareholdings (over 5% of issued share capital)</b>	None
	<b>Other significant pecuniary interests</b>	None
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	None
	<b>Office bearing in charitable bodies</b>	None
	<b>Unpaid work</b>	None
	<b>Other significant non-pecuniary interests</b>	None

<b>Name:</b> Adam Davison		
<b>Role:</b> Director of Data Science		
<b>Date:</b> 20/05/2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	None
	<b>Directorships</b>	None
	<b>Significant shareholdings (over 5% of issued share capital)</b>	None
	<b>Other significant pecuniary interests</b>	None
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	Royal Statistical Society
	<b>Office bearing in charitable bodies</b>	None
	<b>Unpaid work</b>	UCL Centre for Doctoral Training in Data Intensive Science – Advisory Board Member
	<b>Other significant non-pecuniary interests</b>	None

<b>Name:</b> Miles Lockwood		
<b>Role:</b> Director of Complaints and Investigations		
<b>Date:</b> 1 April 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	ASA Director of Complaints and Investigations
	<b>Directorships</b>	N/a
	<b>Significant shareholdings (over 5% of issued share capital)</b>	N/a
	<b>Other significant pecuniary interests</b>	N/a
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	Member of the Law Society of England and Wales Non-practising solicitor on the Solicitors Regulation Authority Register (Registration No. 33259)
	<b>Office bearing in charitable bodies</b>	N/a
	<b>Unpaid work</b>	N/a
	<b>Other significant non-pecuniary interests</b>	N/a

<b>Name:</b> Judith Rowland-Hill		
<b>Role:</b> Director of Corporate Services		
<b>Date:</b> 7 April 2026		<b>Details:</b>
<b>Pecuniary interests</b>	<b>Employment</b>	None
	<b>Directorships</b>	None
	<b>Significant shareholdings (over 5% of issued share capital)</b>	None
	<b>Other significant pecuniary interests</b>	None
<b>Non-pecuniary interest</b>	<b>Membership of public bodies</b>	None
	<b>Office bearing in charitable bodies</b>	None
	<b>Unpaid work</b>	None
	<b>Other significant non-pecuniary interests</b>	None