ASA Register of Interests Combined Council Members

Council Members

Name: Nicky Morgan (Rt Hon Baroness Morgan of Cotes)		
Role: Chair		
Date: 6 October 2026		**Details:**
Pecuniary interests	**Employment**	
	Directorships	Non-Executive Director Santander UK plc Non-Executive Director Santander UK Group Holdings plc
	Significant shareholdings (over 5% of issued share capital)	N/A
	Other significant pecuniary interests	Fees received from News UK & Sky News for media appearances
Non-pecuniary interest	**Membership of public bodies**	Member, House of Lords
	Office bearing in charitable bodies	
	Unpaid work	Deputy Chair, Science Museum Group Chair, Careers & Enterprise Company Trustee, All Saints with Holy Trinity Church, Loughborough Member, Loughborough University Council Chair, Re:State Advisory Board Trustee, Democratys Charity Trustee, United Kingdom-Japan 21st Century Group
	Other significant non-pecuniary interests	Ambassador & styling advisor for cabi clothing

Name: Dekan Apajee		
Role: Council Member (Independent)		
Date: 14 October 2026		**Details:**
Pecuniary interests	**Employment**	n/a
	Directorships	n/a
	Significant shareholdings (over 5% of issued share capital)	n/a
	Other significant pecuniary interests	n/a
Non-pecuniary interest	**Membership of public bodies**	NUJ member
	Office bearing in charitable bodies	n/a
	Unpaid work	n/a
	Other significant non-pecuniary interests	n/a

Name: Matthew Barwell		
Role: Council Member		
Date: 14 October 2026		**Details:**
Pecuniary interests	**Employment**	Accenture (part-time as member of Luminary Programme)
	Directorships	Proposition Consulting Limited Sneak Energy (Energy Drinks brand backed by True PE) Director and member of Independent Complaints Panel of The Portman Group
	Significant shareholdings (over 5% of issued share capital)	
	Other significant pecuniary interests	Advisor Pentire (non-alcoholic drink)
Non-pecuniary interest	**Membership of public bodies**	Council Member Marketing Group Great Britain
	Office bearing in charitable bodies	Trustee of Place2Be (children's mental health charity) Commercial Advisory Board Teenage Cancer Trust
	Unpaid work	
	Other significant non-pecuniary interests	

Name: Murphy Cobbing		
Role: Council Member		
Date: 13 October 2026		**Details:**
Pecuniary interests	**Employment**	N/A
	Directorships	British Board of Film Classification. Statutory Classifier. British Board of Film Classification Technology Ltd. Non-executive Director, Chair
	Significant shareholdings (over 5% of issued share capital)	N/A
	Other significant pecuniary interests	N/A
Non-pecuniary interest	**Membership of public bodies**	N/A
	Office bearing in charitable bodies	N/A
	Unpaid work	School Governor
	Other significant non-pecuniary interests	N/A

Name: Pippa Glucklich		
Role: ASA council member (Industry)		
Date: 1 October 2026		**Details:**
Pecuniary interests	**Employment**	Portfolio Non Executive Director / Board advisor
	Directorships	Mind UK English Sport Development Trust (ESDT), a subsidiary board of Sport England
	Significant shareholdings (over 5% of issued share capital)	N/A
	Other significant pecuniary interests	
Non-pecuniary interest	**Membership of public bodies**	WACL (Women in Advertising & Communications Leadership) Chair of timeTo, industry initiative to end sexual harassment
	Office bearing in charitable bodies	Mind UK
	Unpaid work	Advertising, media and marketing industry initiatives – News Alliance; Advertising: Who Cares
	Other significant non-pecuniary interests	

Name: Elizabeth Gordon		
Role: Council Member		
Date: 8 October 2026		**Details:**
Pecuniary interests	**Employment**	Non-Executive Director & Whistleblowing Champion - NHS Lothian Health Board Board Member - East Lothian Integration Joint Board
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	**Membership of public bodies**	None
	Office bearing in charitable bodies	Trustee- NHS Lothian Charity
	Unpaid work	None
	Other significant non-pecuniary interests	Member - Law Society of Scotland (Retained on Solicitors' Roll only) Member - Coeliac UK

Name: Alison Hastings		
Role: Council member (Independent)		
Date: 3 October 2026		**Details:** N/A
Pecuniary interests	**Employment**	AH Media Ltd Pagefield Communications Member of the Omaze Advisory Board Chair of the Pagefield Group Advisory Board and member of the University of Chester Council
	Directorships	AH Media Ltd Motability Operations Plc Press Association Trust
	Significant shareholdings (over 5% of issued share capital)	N/A
	Other significant pecuniary interests	N/A
Non-pecuniary interest	**Membership of public bodies**	N/A
	Office bearing in charitable bodies	The Shakespeare North Playhouse (Trustee)
	Unpaid work	N/A
	Other significant non-pecuniary interests	N/A

Name: Claire Hilton		
Role: Council Member (Advertising Industry Background member)		
Date: 14 October 2026		**Details:**
Pecuniary interests	**Employment**	Virgin Management Limited
	Directorships	Virgin Start Up
	Significant shareholdings (over 5% of issued share capital)	N/A
	Other significant pecuniary interests	N/A
Non-pecuniary interest	**Membership of public bodies**	Women in Communication and Leadership (WACL) Marketing Group of Great Britain
	Office bearing in charitable bodies	N/A
	Unpaid work	Speakers for Schools
	Other significant non-pecuniary interests	N/A

Name: Mark Howe		
Role: Council Member (all media industry background member)		
Date: 14 October 2026		**Details:**
Pecuniary interests	**Employment**	
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	**Membership of public bodies**	Member of the Marketing Group of Great Britain
	Office bearing in charitable bodies	None
	Unpaid work	Mentoring ex-colleagues
	Other significant non-pecuniary interests	Advising Business startups in which I have a non-significant shareholding

Name: Rotha Johnston		
Role: Independent Member		
Date: 19 October 2026		**Details:**
Pecuniary interests	**Employment**	
	Directorships	Wildflower Property
	Significant shareholdings (over 5% of issued share capital)	Wildflower Property (UK) Limited Wildflower Property (Serpentine) Limited Wildflower Property (ROI) Limited
	Other significant pecuniary interests	
Non-pecuniary interest	**Membership of public bodies**	
	Office bearing in charitable bodies	Ulster Garden Villages Director of Joint Independent Group for Study and Action (JIGSA)
	Unpaid work	Ulster Garden Villages Director of Joint Independent Group for Study and Action (JIGSA) Chair Northern Ireland Productivity Forum
	Other significant non-pecuniary interests	

Name: Carwyn Jones		
Role: Council Member		
Date: 26 October 2026		**Details:**
Pecuniary interests	**Employment**	Professor, Aberystwyth University Consultant, Business News Wales Welsh Affairs Advisor, Northpoint Strategy Lay Member, Complaints Committee, IPSO Commissioner, Food, Farming and Countryside Commission Strategic Advisor for Wales, Working Options Commissioner, Bailiwick Commission, Guernsey, Alderney and Sark
	Directorships	Director, Carwyn Jones Ltd Director, Pitch & Co
	Significant shareholdings (over 5% of issued share capital)	50% holding in Carwyn Jones Ltd. 20% holding in Pitch & Co
	Other significant pecuniary interests	Member, House of Lords
Non-pecuniary interest	**Membership of public bodies**	Trustee, Books Council of Wales
	Office bearing in charitable bodies	Non-executive director, It's My Shout Ltd Trustee, Food, Farming and Countryside Commission Trustee, Labour Climate and Environment Forum Trustee, Clwb Rygbi Pen-y-bont ar Ogwr
	Unpaid work	Director, Bridgend Ravens RFC Member, Finance, Audit and Risk Committee, Football Association of Wales Director, Scarlets Rugby Region
	Other significant non-pecuniary interests	

Name: Richard Lloyd		
Role: Council Member (Independent)		
Date: 6 October 2026		**Details:**
Pecuniary interests	**Employment**	
	Directorships	The Independent Parliamentary Standards Authority – chair and non-executive director Article 36 – non-executive director
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	
Non-pecuniary interest	**Membership of public bodies**	
	Office bearing in charitable bodies	Article 36 - chair
	Unpaid work	
	Other significant non-pecuniary interests	

Name: Monisha Shah		
Role: Council Member		
Date: 14 October 2026		**Details:**
Pecuniary interests	**Employment**	None
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	Hogerty Hill Limited (Media consulting company)
	Other significant pecuniary interests	Chair Legal Services Board Chair, Kings Counsel Appointments Selection Panel Chair, Publishing Licensing Services and Co-Chair, Copyright Licensing Agency
Non-pecuniary interest	**Membership of public bodies**	None
	Office bearing in charitable bodies	
	Unpaid work	Chair, Caterham School Trustee, Royal Collection Trust
	Other significant non-pecuniary interests	

Executive Directors and Shadow Directors

Name: Guy Parker		
Role: Chief Executive, ASA		
Date: 5 Oct 2026		**Details:**
Pecuniary interests	**Employment**	Chief Executive of ASA
	Directorships	President of International Council for Advertising Self-regulation (ICAS) Global Think Tank Director of International Council for Advertising Self-regulation (ICAS) Director of European Advertising Standards Alliance (EASA) Director of Fundraising Regulator (and Chair of its Standards Committee) Director of Creative Industries Independent Standards Authority (CIISA) (and Acting Chair of its Finance, Audit and Risk Committee)
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	**Membership of public bodies**	None
	Office bearing in charitable bodies	None
	Unpaid work	None
	Other significant non-pecuniary interests	None

Name: Donna Castle		
Role: Director of Communications		
Date: 1 October 2026		**Details:**
Pecuniary interests	**Employment**	None other than the ASA.
	Directorships	None.
	Significant shareholdings (over 5% of issued share capital)	None.
	Other significant pecuniary interests	None.
Non-pecuniary interest	**Membership of public bodies**	None.
	Office bearing in charitable bodies	Trustee of Speech and Language UK (charity)
	Unpaid work	Volunteer roles: • Vice Chair of the Chartered Institute of Public Relations' Professional Practices Committee
	Other significant non-pecuniary interests	

Name: Shahriar Coupal		
Role: Director, Advertising Policy and Practice		
Date: 1 October 2026		**Details:**
Pecuniary interests	**Employment**	ASA Director, Advertising Policy & Practice
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	**Membership of public bodies**	None
	Office bearing in charitable bodies	None
	Unpaid work	None
	Other significant non-pecuniary interests	None

Name: Adam Davison		
Role: Director of Data Science		
Date: 1 October 2026		**Details:**
Pecuniary interests	**Employment**	None
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	**Membership of public bodies**	Royal Statistical Society
	Office bearing in charitable bodies	None
	Unpaid work	UCL Centre for Doctoral Training in Data Intensive Science – Advisory Board Member
	Other significant non-pecuniary interests	None

Name: Miles Lockwood		
Role: Director of Complaints and Investigations		
Date: 1 October 2026		**Details:**
Pecuniary interests	**Employment**	ASA Director of Complaints and Investigations
	Directorships	N/a
	Significant shareholdings (over 5% of issued share capital)	N/a
	Other significant pecuniary interests	N/a
Non-pecuniary interest	**Membership of public bodies**	Member of the Law Society of England and Wales Non-practising solicitor on the Solicitors Regulation Authority Register (Registration No. 33259)
	Office bearing in charitable bodies	N/a
	Unpaid work	N/a
	Other significant non-pecuniary interests	N/a

Name: Judith Rowland-Hill		
Role: Director of Corporate Services		
Date: 1 October 2026		**Details:**
Pecuniary interests	**Employment**	None
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	**Membership of public bodies**	None
	Office bearing in charitable bodies	None
	Unpaid work	None
	Other significant non-pecuniary interests	None