

The background features abstract geometric shapes in two shades of blue. A large, light blue triangle points upwards from the bottom left, while a darker blue triangle points downwards from the top right. These two triangles overlap in the center, creating a smaller, darker blue triangular area. The overall composition is minimalist and modern.

APPENDIX 3 VSPS ADVERTISING RULES FOR VIDEO-SHARING PLATFORMS REGULATED BY STATUTE

This section was removed following repeal of the UK's Video-Sharing Platforms (VSP) regime on 25 July, 2025.