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SERVICES OFFERING
INDIVIDUAL ADVICE ON
CONSUMER OR PERSONAL
PROBLEMS



Rules

- 26.1** **Radio Central Copy Clearance** – Radio broadcasters must ensure that advertisements for services offering individual advice on consumer or personal problems are centrally cleared.
- 26.2** Services offering individual advice on consumer or personal problems may be advertised only if those advertisers have given the broadcaster evidence of suitable and relevant credentials: for example, affiliation to a body that has systems for dealing with complaints and for taking disciplinary action; systems in place for regular review of members' skills and competencies; registration based on minimum standards for training and qualifications; and suitable professional indemnity insurance covering the services provided.