

# 26

SERVICES OFFERING INDIVIDUAL  
ADVICE ON CONSUMER OR  
PERSONAL PROBLEMS



## Rules

- 26.1 Radio Central Copy Clearance** - Radio broadcasters must ensure that advertisements for services offering individual advice on consumer or personal problems are centrally cleared.
- 26.2** Services offering individual advice on consumer or personal problems may be advertised only if those advertisers have given the broadcaster evidence of suitable and relevant credentials: for example, affiliation to a body that has systems for dealing with complaints and for taking disciplinary action; systems in place for regular review of members' skills and competencies; registration based on minimum standards for training and qualifications; and suitable professional indemnity insurance covering the services provided.