

25

INSTRUCTIONAL
COURSES



Principle

Instructional course advertisements must neither mislead the audience nor exploit the susceptibilities or credulity of those seeking work.

Definition

Instructional courses are training or educational opportunities that typically offer instruction in a trade.

Rules

- 25.1 Advertisements offering a qualification, a course of instruction in a skill or a course that leads to a professional or technical examination must not exaggerate the resulting opportunities for work or remuneration.
- 25.2 Advertisements for a correspondence school or college may be broadcast only if the advertiser has given the broadcaster evidence of suitable and relevant credentials: for example, affiliation to a body that has systems for dealing with complaints and for taking disciplinary action; systems in place for regular review of members' skills and competencies and registration based on minimum standards for training and qualifications.