

ASA Register of Interests Combined

Council Members

Name: David Currie		
Role: Chairman of the ASA Council		
Date: 24 February 2021		Details:
Pecuniary interests	Employment	Chairman, ASA
	Directorships	Director 4G Capital (an African micro-finance business)
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	Membership of public bodies	Member of the House of Lords (cross-bencher) Council Member of the European Policy Forum Visiting Professor, Centre for Competition Policy, University of East Anglia
	Office bearing in charitable bodies	None
	Unpaid work	None
	Other significant non-pecuniary interests	None

Name: Aaqil Ahmed		
Role: Non-broadcast and Broadcast Council member (Independent)		
Date: 10 March 2021		Details:
Pecuniary interests	Employment	Ofcom England Advisory Committee Member Higher Education Funding Council for Wales, Council member
	Directorships	Amplify Consulting Ltd
	Significant shareholdings (over 5% of issued share capital)	
	Other significant pecuniary interests	
Non-pecuniary interest	Membership of public bodies	
	Office bearing in charitable bodies	Trustee of Muslim Aid Trustee Rugby League Foundation, London
	Unpaid work	
	Other significant non-pecuniary interests	Member, Rugby Football League Diversity Group

Name: Tess Alps		
Role: Broadcast Council member (Broadcast industry background)		
Date: 10 March 2021		Details:
Pecuniary interests	Employment	Self-employed writer
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	n/a
	Other significant pecuniary interests	ITV Pensioner
Non-pecuniary interest	Membership of public bodies	Labour Party
	Office bearing in charitable bodies	n/a
	Unpaid work	Voluntary work for Breast Cancer Now and United World Schools
	Other significant non-pecuniary interests	n/a

Name: Zaid Al-Qassab		
Role: Non-broadcast and Broadcast Council member (advertising industry background)		
Date: 25 February 2021		Details:
Pecuniary interests	Employment	Channel 4 Television Ltd
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	Membership of public bodies	None
	Office bearing in charitable bodies	Trustee, WaterAid UK
	Unpaid work	Creative Diversity Network Ltd
	Other significant non-pecuniary interests	None

Name: Reginald William Bailey		
Role: Non-broadcast and Broadcast Council member (advertising industry background)		
Date: 24 February 2021		Details:
Pecuniary interests	Employment	None: retired
	Directorships	None.
	Significant shareholdings (over 5% of issued share capital)	None.
	Other significant pecuniary interests	None.
Non-pecuniary interest	Membership of public bodies	Member of British Board of Film Classification (BBFC) Advisory Panel on Children's Viewing.
	Office bearing in charitable bodies	Chair of Trustees, YMCA England & Wales.
	Unpaid work	Licensed Lay Minister, the Church of England. Honorary Canon of St Albans Abbey & Cathedral.
	Other significant non-pecuniary interests	Member of Advertising Association's Media Smart Expert Panel.

Name: Tracey Follows		
Role: Non-broadcast and Broadcast Council member (advertising industry background)		
Date: 10 March 2021		Details:
Pecuniary interests	Employment	Director of Futuremade where clients include Google, YouTube, Diageo, Virgin plus Cossette agency in Toronto.
	Directorships	Futuremade Ltd, sole director
	Significant shareholdings (over 5% of issued share capital)	Futuremade Ltd, sole director
	Other significant pecuniary interests	Contracted author at Elliot & Thompson
Non-pecuniary interest	Membership of public bodies	
	Office bearing in charitable bodies	
	Unpaid work	
	Other significant non-pecuniary interests	Contributor to Forbes

Name: Krystle Fonyonga		
Role: Non-broadcast and Broadcast Council member (Independent)		
Date: 10 March 2021		Details:
Pecuniary interests	Employment	General Counsel of UK Sport.
	Directorships	n/a
	Significant shareholdings (over 5% of issued share capital)	n/a
	Other significant pecuniary interests	n/a
Non-pecuniary interest	Membership of public bodies	n/a
	Office bearing in charitable bodies	n/a
	Unpaid work	n/a
	Other significant non-pecuniary interests	n/a

Name: Wesley Henderson		
Role: Non-broadcast and Broadcast Council member (Independent)		
Date: 27 January 2021		Details:
Pecuniary interests	Employment	None (retired public servant)
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	Membership of public bodies	None
	Office bearing in charitable bodies	None
	Unpaid work	None
	Other significant non-pecuniary interests	None

Name: Richard Lloyd		
Role: Non-broadcast and Broadcast Council member (Independent)		
Date: 24 February 2021		Details:
Pecuniary interests	Employment	
	Directorships	<p>The Financial Conduct Authority – senior independent director</p> <p>The Independent Parliamentary Standards Authority – interim chair and non-executive director</p> <p>The Money and Mental Health Policy Institute - trustee</p> <p>Article 36 – non-executive director</p>
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	Adviser to Milberg London LLP and representative on consumer data protection cases
Non-pecuniary interest	Membership of public bodies	
	Office bearing in charitable bodies	<p>The Money and Mental Health Policy Institute – vice chair</p> <p>Article 36 - chair</p>
	Unpaid work	
	Other significant non-pecuniary interests	

Name: Suzanne McCarthy		
Role: Non-broadcast and Broadcast Council member (Independent)		
Date: 24 February 2021		Details:
Pecuniary interests	Employment	
	Directorships	Member, Fundraising Regulator and Chair of its Standards Committee Member, Vopulus Ltd (Medics Academy)
	Significant shareholdings (over 5% of issued share capital)	
	Other significant pecuniary interests	Chair, Joint Audit Panel, Mayor's Office of Policing and Crime and Metropolitan Police Service Chair, Fire Standards Board Vice Chair, Valuation Tribunal Service Member, Gangmasters and Labour Abuse Authority Independent Appointed Person, Greater London Authority Member, Disciplinary and Admissions Committee, Association of Chartered Certified Accountants Independent Member, Audit Committee, Office for Students
Non-pecuniary interest	Membership of public bodies	Commissioner, Marshall Aid Commemoration Commission (Scholarship Programme)
	Office bearing in charitable bodies	Chair, Lepra Chair, Right to Succeed Chair, Depaul UK; Member, Board of the Academy of Medical Royal Colleges
	Unpaid work	
	Other significant non-pecuniary interests	Chair, Advisory Committee, Vopulus Ltd; (Medics Academy) Member, Advisory Board, LSE's Centre for Analysis of Risk and Regulation Member, Standards Investigation Panellist, Independent Press Standards Organisation

Name: Kirsten Miller		
Role: Non-broadcast Council member (media industry background)		
Date: 10 March 2021		
Pecuniary interests	Employment	
	Directorships	
	Significant shareholdings (over 5% of issued share capital)	
	Other significant pecuniary interests	
Non-pecuniary interest	Membership of public bodies	
	Office bearing in charitable bodies	
	Unpaid work	A voluntary role at my daughters' school. Co-Chair of the parent committee. Herne Hill School, SE24 9LY The role is largely focused on fundraising for local charities and community initiatives.
	Other significant non-pecuniary interests	

Name: Nita P Woods		
Role: Non-broadcast and Broadcast Council member (Independent)		
Date: 24 February 2021		Details:
Pecuniary interests	Employment	The Diocese of Westminster (Starting 02 November 2020 subject to contract)
	Directorships	Planet Communications Ltd CAYA Limited
	Significant shareholdings (over 5% of issued share capital)	Planet Communications Ltd CAYA Limited
	Other significant pecuniary interests	
Non-pecuniary interest	Membership of public bodies	London Economic Action Partnership (LEAP) LEAP Investment Committee London Recovery Board Royal Docks Programme Board
	Office bearing in charitable bodies	No
	Unpaid work	Social Enterprise Mark CIC
	Other significant non-pecuniary interests	No

Name: Rebecca Rumbul		
Role: Non-broadcast and Broadcast Council member (Independent)		
Date: 25 February 2021		Details:
Pecuniary interests	Employment	mySociety, charity number 1076346
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	Membership of public bodies	None
	Office bearing in charitable bodies	Hansard Society (Trustee) charity number 1091364
	Unpaid work	None
	Other significant non-pecuniary interests	None

Name: Neil Stevenson		
Role: Non-broadcast and Broadcast Council member (Independent)		
Date: 25 February 2021		Details:
Pecuniary interests	Employment	Chief Exec – Scottish Legal Complaints Commission
	Directorships	
	Significant shareholdings (over 5% of issued share capital)	N/A
	Other significant pecuniary interests	N/A
Non-pecuniary interest	Membership of public bodies	Scottish Government working party on reform of legal regulation (Sept 19 to present)
	Office bearing in charitable bodies	Chair and Trustee – Changing the Chemistry (SC045519)
	Unpaid work	
	Other significant non-pecuniary interests	

Executive Directors and Shadow Directors

Name: Guy Parker		
Role: Chief Executive, ASA		
Date: 24 February 2021		Details:
Pecuniary interests	Employment	Chief Executive of ASA
	Directorships	Director of European Advertising Standards Alliance (EASA) Director and Vice President of International Council for Advertising Self-regulation (ICAS) Director of Fundraising Regulator
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	Member of Fundraising Regulator's Standards Committee
Non-pecuniary interest	Membership of public bodies	National Statistics Designation Review's steering group - led by Office for Statistics Regulation (OSR)
	Office bearing in charitable bodies	None
	Unpaid work	None
	Other significant non-pecuniary interests	None

Name: Shahriar Coupal		
Role: Director, Advertising Policy and Practice		
Date: 24 February 2021		Details:
Pecuniary interests	Employment	ASA Director, Advertising Policy & Practice
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	Membership of public bodies	None
	Office bearing in charitable bodies	None
	Unpaid work	None
	Other significant non-pecuniary interests	None

Name: Charlotte Leonard		
Role: Director of Corporate Services		
Date: 24 February 2021		Details:
Pecuniary interests	Employment	ASA Director of Corporate Services
	Directorships	None
	Significant shareholdings (over 5% of issued share capital)	None
	Other significant pecuniary interests	None
Non-pecuniary interest	Membership of public bodies	None
	Office bearing in charitable bodies	Treasurer, Chiswick House Friends
	Unpaid work	None
	Other significant non-pecuniary interests	None

Name: Miles Lockwood		
Role: Director of Complaints and Investigations		
Date: 24 February 2021		Details:
Pecuniary interests	Employment	ASA Director of Complaints and Investigations
	Directorships	N/a
	Significant shareholdings (over 5% of issued share capital)	N/a
	Other significant pecuniary interests	N/a
Non-pecuniary interest	Membership of public bodies	Member of the Law Society of England and Wales Non-practising solicitor on the Solicitors Regulation Authority Register (Registration No. 33259)
	Office bearing in charitable bodies	N/a
	Unpaid work	N/a
	Other significant non-pecuniary interests	N/a